


A man in a blue shirt stands in a large, sunlit room with a chandelier and a large vase of flowers. The room features a large arched doorway on the left, a chandelier hanging from the ceiling, and a large vase of flowers on a stone pedestal in the center. The floor is made of large, light-colored tiles.

# *Successful* HOME BUILDING

Gene Snodgrass



*Indiana Renovations, Inc.*

TILE ♦ MARBLE

BATHS ♦ KITCHENS

*Committed to Quality and Integrity*





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- American Recovery and Reinvestment Act of 2009
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- Builders Association of Greater Indianapolis





The outdated look of this master suite was transformed with extensive tile work and color changes. 2 x 2 slate with gold glass inserts was chosen to surround both sides of the see-thru fireplace that connects with the master bedroom. Larger pieces of the same slate and bands of gold glass were also used in a modular pattern for the floor and tub deck.

The tradition of  
craftsmanship and  
quality lives on in the  
central Indiana homes where  
**Gene Snodgrass**  
has left his mark.

In some cases, it's a major interior remodel. Sometimes it's the renovation of a single area, like a kitchen or bath. One recent project involved new tile flooring throughout the whole main floor of a home (see cover). For Gene's company, Indiana Renovations, Inc., every project is unique and challenging.

"I truly enjoy the variety of work we do," notes Gene. "People usually come to us with an idea of what they want to accomplish in their home. However, they often need help to refine their design and direct them in making the right selections of materials and products. Working with people to attain their desired results gives me a lot of personal satisfaction."

When asked about his motivation and entrepreneurial spirit, Gene revealed, "As a young boy with a paper route, I knew that I wanted to own my own business someday. After high school, I enrolled at IUPUI and began taking business courses, even though I wasn't exactly sure what kind of business I would like to have. Like many young people at that age, I was searching for a career path that I could get excited about."

Gene continues, "Real estate or construction was always in my mind as something I might like to pursue as a business. The idea of creating something and working with tools had always intrigued me. My earliest





This functionality of this kitchen was improved dramatically by removing a large portion of the existing wall between the kitchen and dining area. Since it was a load-bearing wall, an overhead beam was installed. The look is now open and inviting. Other improvements include: solid surface countertops, glass mosaic backsplash and custom maple cabinetry. Deep custom cabinets with rollout shelving and the refrigerator have replaced the former pantry space

Photo: ©2009 Mark E. Freeland Photography



This total bath remodel involved the removal of a tub deck and shower, replaced with a new claw foot tub and an all tile walk-in shower under one of the two existing skylights. The tile is stone look porcelain with epoxy grout. Note the stone travertine chair rail above the wainscot and the custom tile wrapped recess for the tub area. Tub and bath fixtures supplied by The Elegant Bath.

construction experience was with my grandfather. He was a tilesetter and he started taking me to job sites when I was 13 years old. My job, initially, was to mix mortar...and there was a lot of it to mix in those days."

In 1974, Gene went to work for an Indianapolis-based plumbing company. A couple of years later, he expressed a desire to move to their remodeling division. Since they didn't use any subcontractors, Gene learned to do virtually everything that a remodel project might require...demolition, framing, electrical, plumbing, drywall, tile work, trim carpentry, painting, etc. Gene continued working for this company until 1982. During that time, he had been working and taking classes to earn his contractors license, eventually earning his degree from ICS.

Gene acquired his state contractors license and started his own company in the fall of 1982. "My first year in business was interesting," Gene recalls. "It was just my wife, Cheri, and me and we worked very hard. To this day, she still reminds me of some of the things I made her lift. Fortunately, we now have seven full-time employees."

Indiana Renovations, Inc. has evolved over the years. In the beginning, most of their work was bathroom remodeling. Over

*We were so happy that Gene was able to work us into his busy schedule. We are very pleased with the work that was done in our kitchen and are considering having work done in our bathroom soon. We will definitely call Indiana Renovations when we are ready to start.*

--Greg & Beth J.





Photo: ©2009 Mark E. Freeland Photography

A floating buffet with black granite countertop now enhances this remodeled dining room.



Photo: ©2009 Mark E. Freeland Photography

Everything in this exceptional laundry room is new. Features include: custom cherry cabinetry, Caesar stone countertops, china sink, and tile backsplash inserted with a pattern of glass tile. Floor is stone look porcelain.

the years, they have also built a reputation for outstanding custom tile, marble and granite work. Three of their large projects have been featured on HDTV. Today, they do more diverse jobs and have the capability to handle large projects.

"We can take on just about any type of remodeling or home renovation project, large or small," notes Gene. "The craftsmen I employ are multi-skilled, so it's simply a matter of matching my people to the project. My employees deserve a lot of credit for my company's success. They continually give me their best work product and always receive high marks from homeowners. I receive numerous compliments on each of them, as well as requests to use them for future work. A couple of my men have been with me since they began their working careers."

*Indiana Renovations did an excellent job on our bathroom renovation. The quality of workmanship is first-rate, as well as the people they employ! We hope to possibly renovate our kitchen later in the year and will definitely call Gene when we're ready.*

--Brad & Tony B.



Photo: ©2009 Mark E. Freeland Photography

This master bath photo shows a freestanding open vanity countertop and commode room. The countertop is Caesar stone with an undermount lavatory bowl and the pocket door has a custom glass insert. The wood wainscot continues around the room (see photo on last page).





Gene started with an unfinished basement and created this cozy family entertainment area and bar. The custom cherry cabinets behind the bar were made taller to take away the dimension of an existing bulkhead that had to be incorporated as part of the design. Other noteworthy features include: granite countertops, porcelain slate look tile floor, mirrors behind bar and integrated electronics.

Gene continues, "I have also been privileged to work with some of the area's best designers, people who fully embrace the team concept as we work together with homeowners. There are literally hundreds of decisions to be made during a project and many depend on the expertise of specific individuals. On every project, my goal is to exceed the expectations of my clients."

For Gene, exceptional customer service is everything. "I can honestly say that I have never dodged a phone call," he declares. "If there is a problem, I would rather face it head on and deal with it immediately because it's not going to go away on its own. I look at these situations as a 'time to shine' where I have the opportunity to turn a perceived negative into a positive. Good communication is critical in my business and we always show respect for our customers and their property."



Located between the kitchen and dining room, this combination butler pantry/bar is truly unique. This photo taken from the great room shows the custom cherry cabinetry, black galaxy granite countertops and Chicago style bar rail.





This photo proves that you don't need a lot of space to have an awesome master bath...just a good plan. Everything is new...custom cabinetry with Caesar stone countertop, porcelain sink, custom glass shower, glass block, wood wainscot and lots of tile.

*Indiana Renovations did a great job updating our bathroom. Everything looks very good. I hope we can call on their services for tile work again.*

*--Mike & Susan S.*



Photo: ©2009 Mark E. Freeland Photography

This shot of the shower (left) shows design details that demonstrate Gene's creativity with tile.

*We appreciated the young men's expertise on laying the tile in our bath and kitchen. Great job! Well done!*

*--John & Madeline H.*

*Successful* HOME BUILDING became especially interested in featuring Indiana Renovations, Inc. after reviewing their outstanding record on Angie's List. They recently received their seventh Super Service Award. The reports from satisfied homeowners on the Angie's List website speak for themselves. Indiana Renovations, Inc. is also a complaint-free member of the Better Business Bureau. When Indianapolis Monthly ran a feature on the Top Fifty Service Companies in central Indiana, they listed Indiana Renovations, Inc. as the company to call for tile work.

We are proud to feature Gene Snodgrass and Indiana Renovation, Inc. in this issue. For over 27 years, Gene has worked hard to establish a standard for excellence in home remodeling and restoration.

For more information on this exceptional company, call **317-776-0837** or visit **[www.indiana-renovations.com](http://www.indiana-renovations.com)**.

*Successful* HOME BUILDING is a bi-monthly trade publication mailed to residential building professionals throughout the greater central Indiana area. Featured companies and individuals have been nominated by their peers within the industry based upon their business ethics, quality of workmanship and dedication to their customers. Suppliers and trades contractors involved in home building and remodeling can fax their nominations to **317-722-0744**, call **317-722-0133** or email to **[successfulhomebuilding@comcast.net](mailto:successfulhomebuilding@comcast.net)**.





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